



NOUR ABIAD

Graphic Design | Advertising Solution

GRAPHIC DESIGN PORTFOLIO

www.nourabiad.com
info@nourabiad.com
88 Decorso drive, Guelph ON



Nour ABIAD

Graphic designer.

+10 years graphic design
experience in various settings

Skilled at collaborating with Printers,
Copywriters, Web Developers and
Marketing Specialists

Creative thinker and problem
solver and proven ability to work
well in team environments

Languages spoken: English, Arabic
and Turkish

www.nourabiad.com

me@nourabiad.com

All social media / nourabiad



Logo Font Family: Fujiyama2 Plain
Typing Font: ITC Avant Garde Gothic book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 | !@#\$%^&*()_+~





About Me

Mission

ments

Our Mision

We aim to provide a spectrum of services and do so with professionalism, enthusiasm and dedication. One of our primary goals is to make the design process itself enjoyable for our clients.

Our Vision

- 1 We will help our clients grow their business with design that demands attention.
- 2 Our clients are forward thinking business people, who understand the value of marketing and design.
- 3 We are committed to delivering excellent results in everything we do.
- 4 We advise on effective ways to market.

At Nour Abiad , we create exciting and effective visual communication solutions, customized for your company. A full service design studio, we provide comprehensive professional design services, handling all aspects of a project, from concept development to the finished product. We have a wealth of experience in the graphic design field, including identity/logo development/branding, collateral materials, page layout, and web design.

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NOUR ABIAD

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Branding





Adobe Illustrator - Adobe Indesign -
Adobe Photoshop - Corel Draw - Adobe XD

B&W | REVERSE OPTION:



RATIONAL/BACKGROUND:

FONT NAME: Antique Olivev

PMS SWATCH SELECTION  Pantone: 143C  Pantone: 7684C

NCUR
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PRIMARY LOGO IDENTITY DESIGN

CLIENT NAME
Pat Suriano

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Just Read

Problem

Unknowns

How We'll Learn

Knowns



Primary Colours/Assisting Colours



Primary colours/assisting

ABCDEF
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How We'll Learn - The 5 E's

Engage	Explore	Explain	Elaborate	Evaluate
...

Apple App Store



Just Read

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Introduction | Values

Our main value is to spread the knowledge



Introduction | Mission

Saima Haque



B&W | REVERSE OPTION:



Benevolent
Brews

RATIONAL/BACKGROUND:

FONT NAME: SignPainter HouseScript Regular

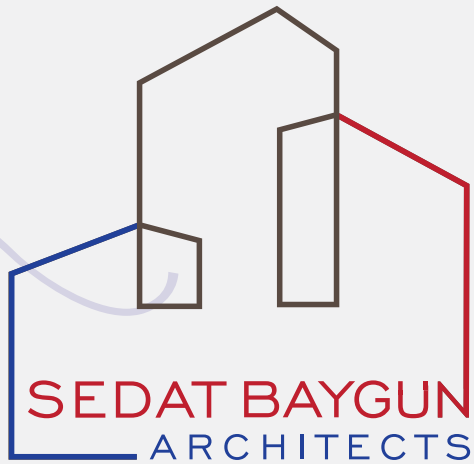
FONT NAME: ITC Avant Garde Gothic

PMS SWATCH SELECTION  PANTONE P 33-16 C 

PRIMARY LOGO IDENTITY DESIGN

CLIENT NAME
Pat Suriano





Sedat Baygun Company ID Brief

An office specialized in construction services in Turkey. The office bears the name of the owner.

The logo is designed as a group of closely related buildings to imply that the company is specialized in design and draw a construction.

The red color was chosen because it signifies the enthusiasm excitement and pulse of youth. As for the blue color, it indicates confidence and communication. As for the gray color, it indicates balance and calm.



Kuzma

— Kuzma Co. Ltd. —

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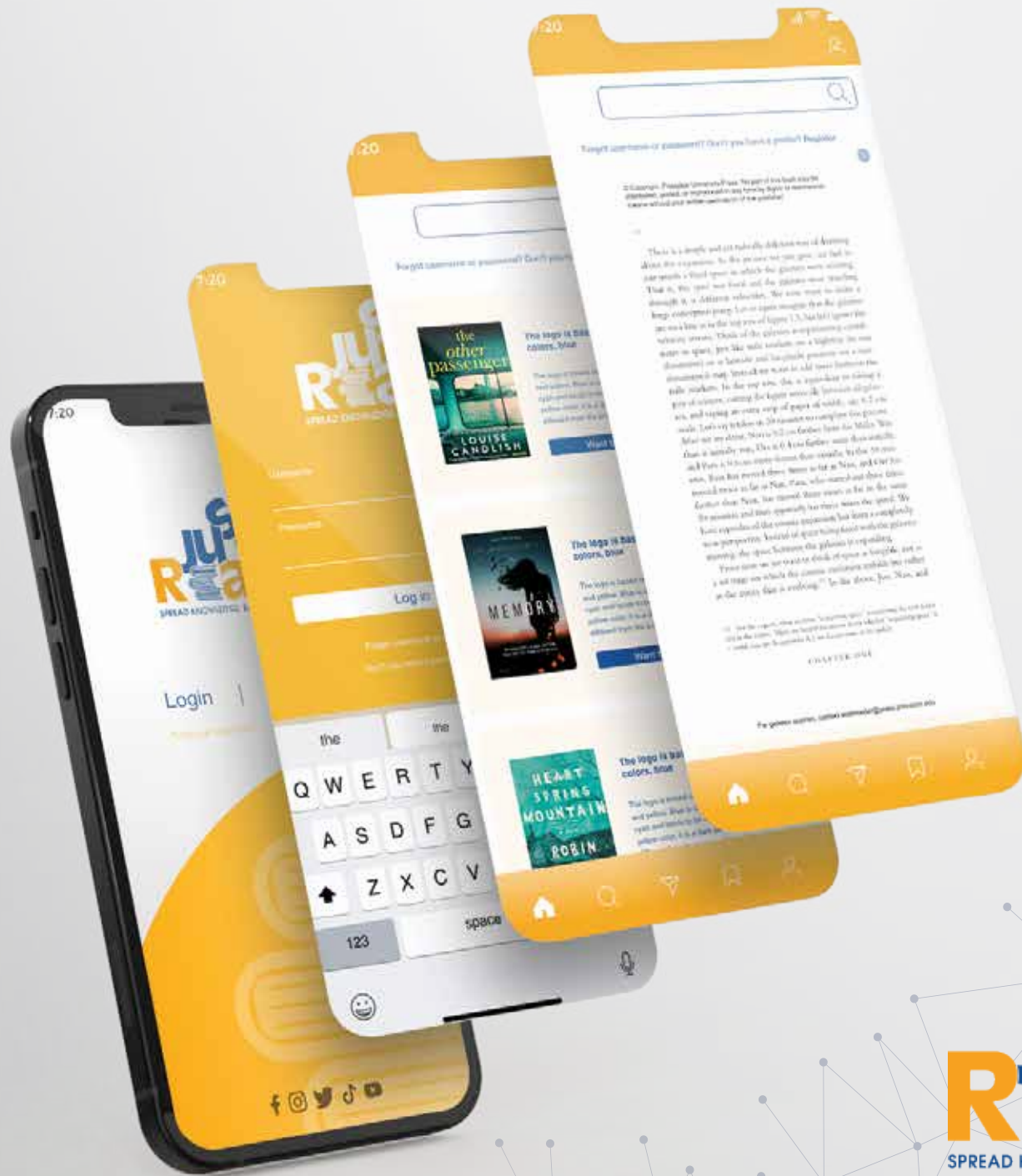




UI/UX Design

Adobe Illustrator - Adobe Indesign -
Adobe XD.





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Brochures



Adobe Illustrator - Adobe Indesign
Adobe Photoshop - Corel Draw.



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73% of accounting firms are still using desktop software. Compared to their counterparts who have moved to cloud- they are likely to:



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...meaning of a rare find. Stunning & immaculate
 ...with a 3-car garage and located in one of
 ...most desirable neighborhoods & school district.
 ...This executive Fernbrook Chateau home offers
 ...superior details, extensive landscaping & private
 ...oversize for all exterior angles. The Stone/Slab design
 ...to park 7 cars & highly manicured gardens will be love
 ...at sight!



Unique and generous layout offers 3,550 sq ft, 1+6 bedrooms &
 finished basement. Main floor offers separate living room at
 front of home with large foyer and walk in coat closet,
 executive office with french doors & elegant dining room with
 serving area. Hardwood floors, 1 and crown molding
 throughout along with custom window coverings. The kitchen
 is the heart of the home & this layout offers 11 ft ceilings,
 granite counter top, centre island, ample cabinetry, natural
 light, stainless steel appliances including built-in wall
 oven/microwave & gas stove.



Enjoy coffee in the large dinette area with loads of natural light
 and overlooking the lush backyard. The grand family room
 offers 11 ft ceilings, cozy fireplace with updated mantle & ideal
 for entertaining!

This wrought iron & wooden staircase takes you to a beautifully
 appointed 2nd floor which offers a stunning and large primary
 bedroom with updated 9 pc master ensuite including a
 freestanding soaking tub, his/her sinks, glass
 tiles & custom walk in closet. Second bedroom
 3 pc ensuite and elegant details and recessed lighting.
 4th bedroom offers great natural lighting and
 bathroom. 4th bedroom has been converted to a
 custom closet for all your designer brands.



Lower level is spacious and can
 home theatre and has a pc bar.
 Luscious backyard offers wrap
 stonework, manicured gardens
 custom cabana with covered



2457 Bluestream Drive,
 Oakville, Ontario



Team Name: TEAM RENE
 Brokerage: Royal LePage Inc., Brokerage
 Website: www.teamrene.ca
 Address: 4170 Fairview Street, Unit 2, Burlington, Ontario L7L 6G7



...the rewarding of a rare find. Stunning & immaculate
 park with a 2-car garage and located in one of
 a most desirable neighbourhoods & school districts,
 a Creek! This executive Fairbrook Chateau home offers
 finishes, superior details, extensive landscaping & generous
 driveway for all exterior angles. The Stone/Slabco design
 ability to park 7 cars & highly manicured gardens will be love
 at first sight.
 Unique and generous layout offers 3,550 sq ft, 3+4 bedrooms
 & finished basement with large foyer, covered
 front of home with large coat closet,
 and walk in coat closet,
 executive office with French
 doors & elegant dining room with
 serving area. Hardwood floor, 1
 and crown molding is throughout
 along with custom window

The kitchen is the heart
 of the home & this
 layout offers 11 ft
 ceilings, granite
 countertops, centre
 island, ample cabinetry,
 natural light, stainless
 steel appliances
 including built-in wall
 oven/microwave & gas
 stove

Enjoy coffee in the large nineft area
 light and overlooking the lush backyard
 room offers 11 ft ceilings, cozy fireplace
 mantle & ideal for entertaining!

The wrought iron & wooden staircase
 appointed 2nd floor which offers a
 freestanding soaking tub, his/her
 tiles & custom walk in closet. Second
 3-pc ensuite and elegant details
 bedroom offers great natural light
 bathroom with bedroom has been
 custom closet for all your designs!

Lower level is spacious and cool
 home theatre and has 3-pc
 bathroom, back yard offers wood
 stonework, manicured garden
 custom cabana with covered

2457 Bluestream Drive,
 Oakville, Ontario




Team Name: TEAM RENE
 Broker: Brent Reilly Inc. - Brokerage
 Website: www.teamrene.ca
 Address: 1170 Fairview Street, Unit 2,
 Burlington, Ontario L7L 0G7





Billboards

Adobe Illustrator - Adobe Photoshop -
Corel Draw.



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They belong here

Absolutely not here

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IT IS BIGGER THAN WE THOUGHT

Environmental pollution in the oceans has reached an alarming level. The problem lies in the human unawareness of dangerous environmental impacts of environmental pollution in the oceans. We should all be one-handed and try to avoid using plastic.

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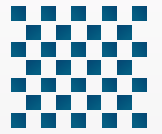
With Guest Speaker:
Cheryl Goetz
Owner & Founder of *at home compa*
3x Royal LePage award winner

The Real Shawarma Is Here

Costumers Reviews

Google Reviews 4.8 ★★★★★
FaceBook Reviews 4.9 ★★★★★
UBEREATS Reviews 4.5 ★★★★★





Logos

Adobe Illustrator - Corel Draw





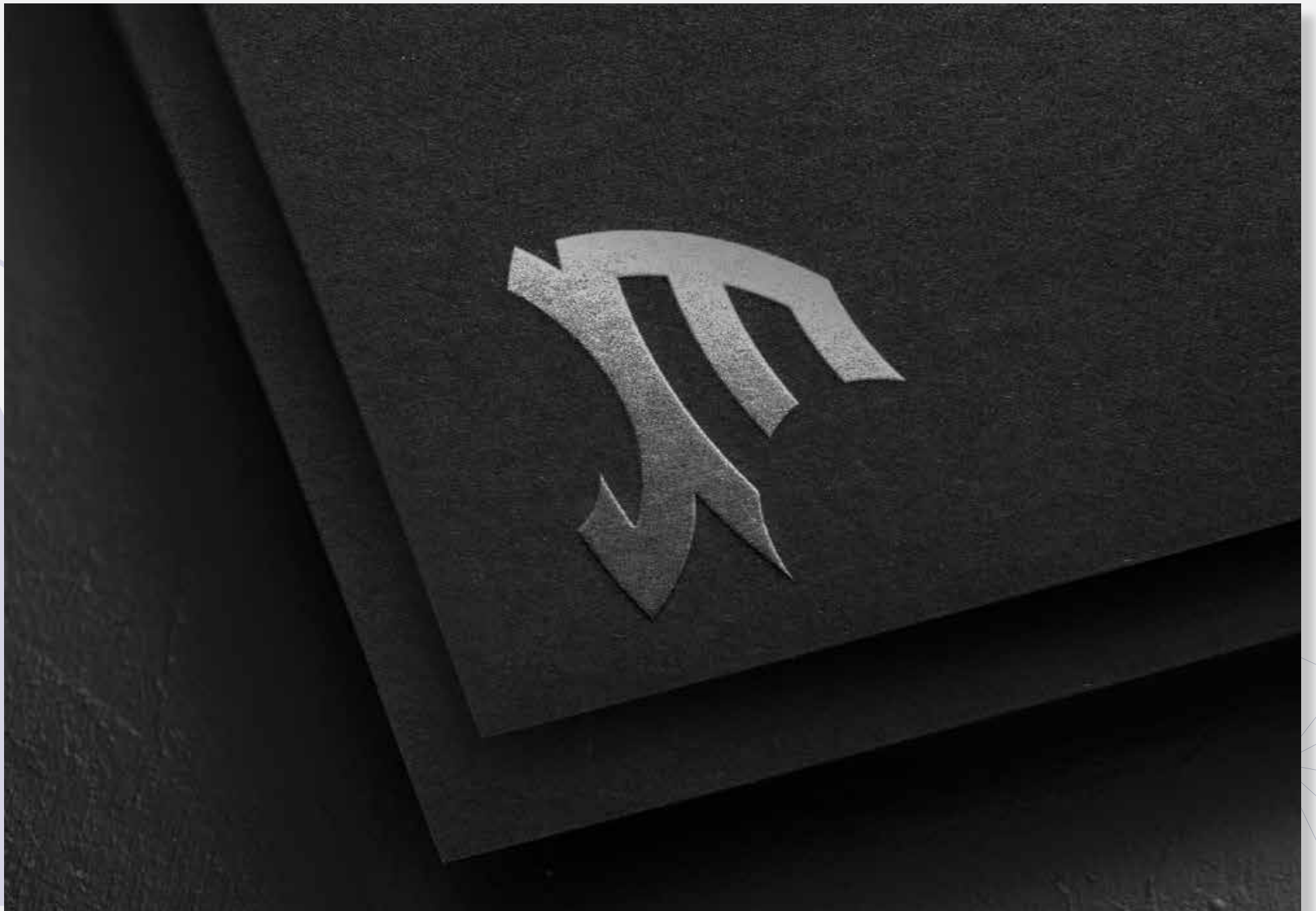




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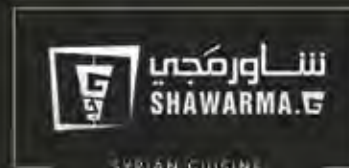
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Customers Reviews

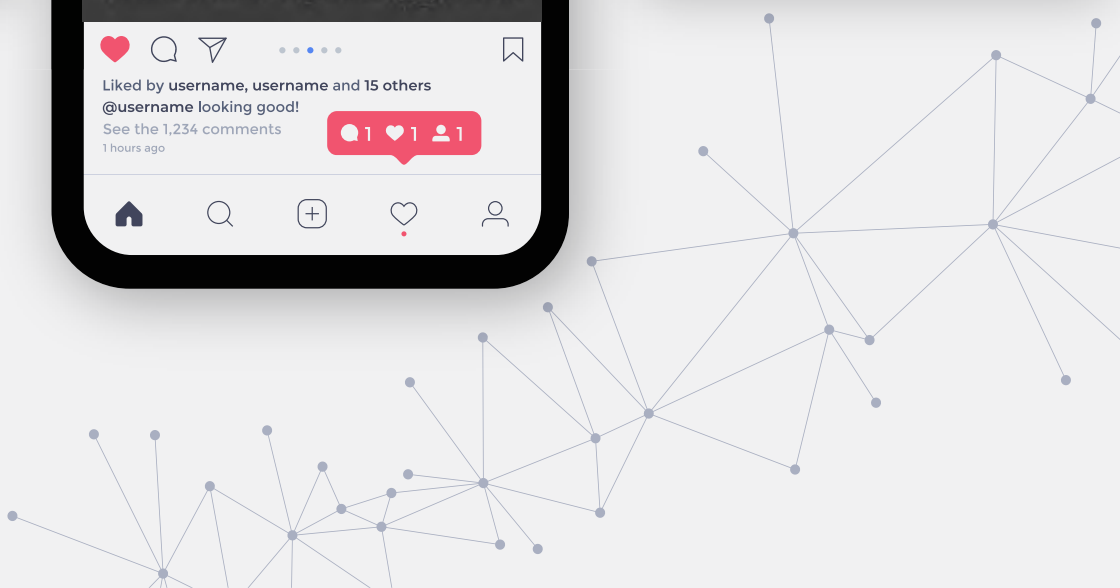
Google Reviews: 4.5 ⭐⭐⭐⭐

Facebook Reviews: 4.9 ⭐⭐⭐⭐

UBERATS Reviews: 4.5 ⭐⭐⭐⭐



شاورمجي SHAWARMA





The Lab Street Eats
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New Item
arrived

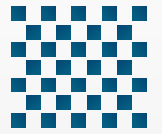
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Moodboards

Adobe Illustator -Adobe Indesign



Virtual Event Marketing Plan

Prepared for: S. White
Feb. 20, 2022



Somehow
I Manage
Small
Business
Workshop



Ramadan Bazaar 2022

Celebrate the
commencement
of the holy month
of Ramadan
2022.

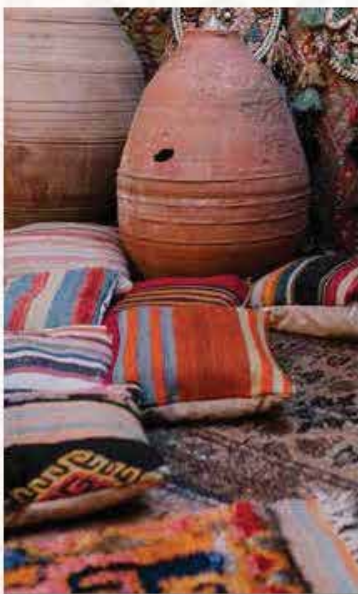
Date: March 19, 2022 from
10 am-5 pm
Location: Bingemans 425
Bingemans Centre Drive
Kitchener.



Prepared by:
Nour Abiad | 8682600
Prepared for: S. White
Date: February 23 2022)



Event Key Message:
Ramadan Bazaar is a family event hosted by SWAY to celebrate the commencement of the holy month of Ramadan 2022.



Style Description:
Islamic style, art, music and culture.



Adjectives

bring our community together and support local businesses to flourish in Waterloo region and the surrounding area



Budget Range

\$5000

Number of guests

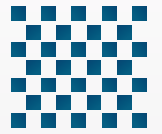
between
150 - 300

Date

March 19, 2022
from 10 am to
5 pm

Venue

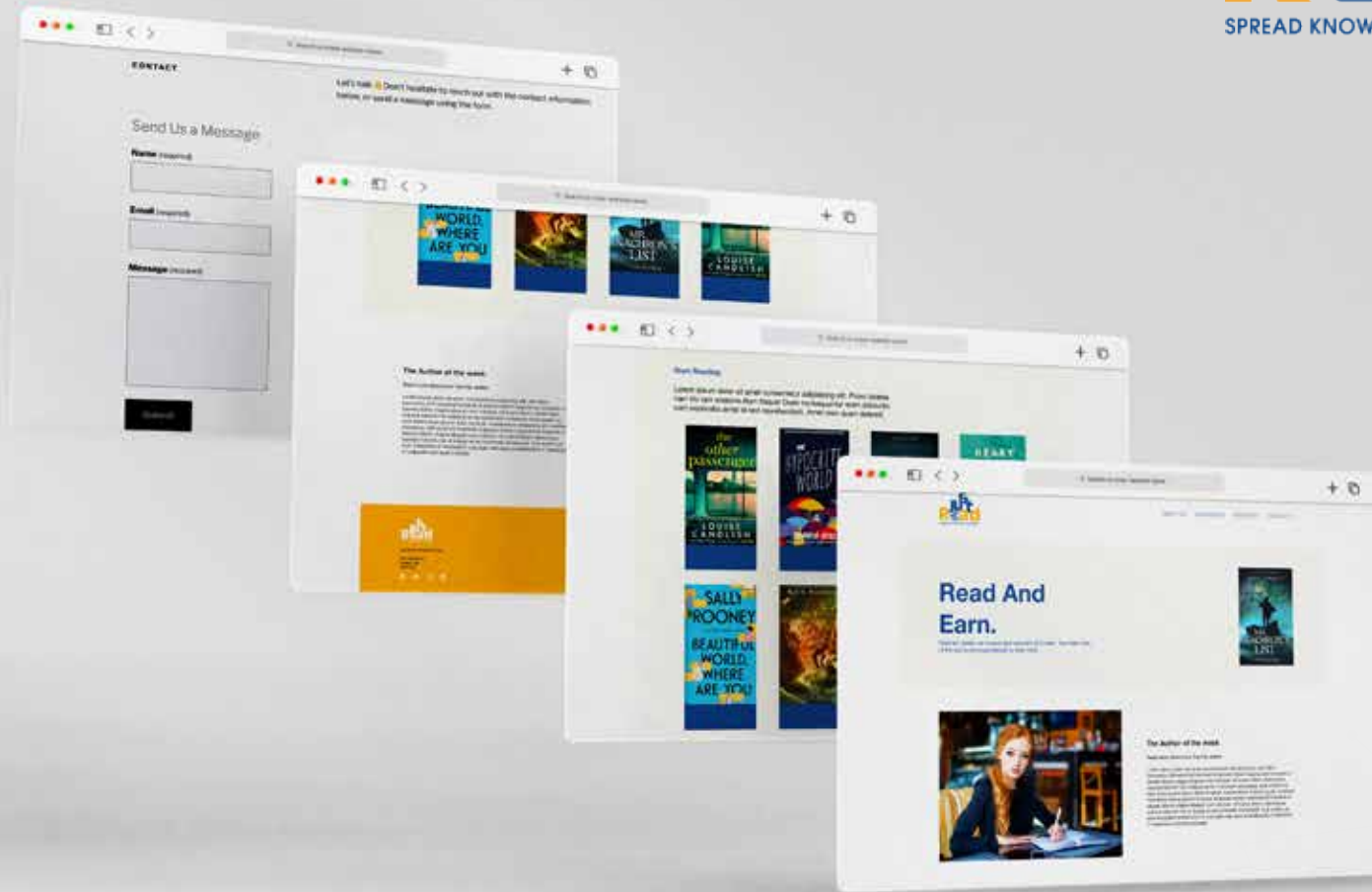
Location:
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Web Design

Adobe XD - Adobe Photoshop









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